

SUBJECTS



6,000 BUYERS TOUR TOY FAIR EXHIBITS





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PUBLISH DATE
March 12, 1964

PAGE NUMBER
51

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6,000 BUYERS TOUR TOY FAIR EXHIBITS

More than 6,000 retail buyers of a wide variety of imports have visited the International Toy and Trade Fair in the last four days. The exhibit, at the New York Hilton Hotel, will be open until tomorrow.

Among the products on display, in addition to toys, are bicycles, ornaments, hardware, gifts, and books. Merchandise from 30 foreign countries is being shown by American importers, official government agencies and private companies overseas.

Combined exhibits of products from Italy and West Germany attracted attention. Some foreign manufacturers, such as Lesney Products & Co., Ltd., of Britain, producer of Matchbox model cars, presented extensive displays.

One exhibitor, the Traveler Trading Company of New York, showed miniature American flags that were made in Japan. Block Lito, Ltd, of Richmond displayed replicas of Remington pistols manufactured in Britain.

Senate Panel Aims to Control Retail Pricing

WASHINGTON (AP)—A bill to control "quality stabilization" of trademarks and to require owners to fix retail price levels was introduced today by a Senate subcommittee.

Senator Vance, Democrat of Indiana, chairman of the subcommittee, refused to make public the text of the four-member panel's report. He has supported similar measures in the past, and it is expected the full committee will approve the measure.

The measure has been opposed by antitrust groups of the Department of Justice and President Johnson's count stores.

Opponents of the bill contend it is a price-fixing measure intended to override decisions of the Supreme Court and numerous state supreme courts.

A similar bill has been introduced by a House subcommittee but has been stalled in the House Rules Committee.